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1915

ILLUSTRATED CATALOG
AND VARIETY LIST

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W. A. GOLD, Pres A. F. GOLD, Gen. Mgr L. B. GOLD, Secy E. P. GOLD, Treas

Established 1869

THE GOLD NURSERY CO.

Incorporated 1906

**Growers of All Kinds of Nursery Stock, Small Fruits
Vines, Plants and Ornamental Shrubbery**

MASON CITY

West Virginia



Branch Nurseries:

*Hartford City, West Virginia - - - Graham Station, West Virginia
Clifton, West Virginia*



OVER 150 ACRES OF GROWING NURSERY STOCK



Local and Long Distance Telephones in Our Office



AGENTS WANTED--WRITE FOR TERMS

□ □

-----A CAREFUL READING-----

Of the following pages will, we believe, fully repay any one interested in the subject. It is an honest showing of facts concerning a firm which is helping a large and growing number of persons to increase the quantity and improve the quality of their product

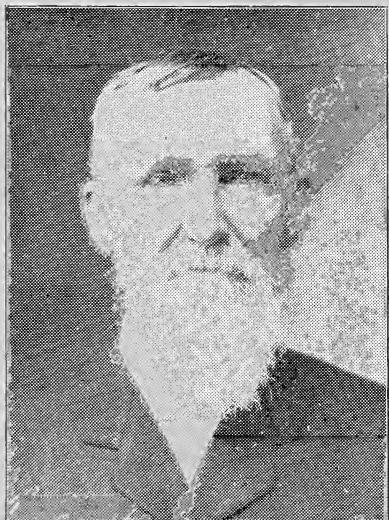
"GREAT OAKS FROM LITTLE ACORNS GROW"

A LITTLE HISTORY

MR. T. H. GOLD, whose portrait appears on this page, was the founder of the business now carried on under the firm name of THE GOLD NURSERY COMPANY, at Mason City, West Virginia.

Away back in the year 1809, more than fifty years ago, Mr. Gold began in a very small way, on his farm in Bedford Township, Meigs County, Ohio, to grow trees and plants for his neighbors and the trade near him. By careful

study of the business, prudent management and honest dealing, his trade increased from year to year, until his sons grew up. They took an active interest in the business, and soon the firm's name became "T. H. Gold & Sons."



T. H. GOLD

years the business was conducted by the firm "Gold Brothers." Subsequently a stock company was formed, the business was incorporated, and the firm name became "THE GOLD NURSERY COMPANY." The active and and responsible management is in the hands of W. A. and A. F. Gold and their wives, to whom, of late years especially, the greater growth of the business is due.

Mr. T. H. Gold is now about eighty years old, hale and hearty, and is living on the Bedford farm. He has been and now is actively interested in the commercial and political life of Meigs County and it is to be hoped he may be spared for many added years of usefulness.

In 1899, the business having outgrown the Bedford township farm, a large tract of land was secured at Mason City, West Virginia, and the business transferred to that point. This tract has since been enlarged from time to time, as the business has been marked by a healthy growth from the beginning. This change gave greater convenience of shipment, enlarged the output, and the business, nourished in its infancy and given a successful start in life by Mr. Gold, was ready for its long, vigorous and useful existence.

About this time Mr. T. H. Gold retired from the firm and for several

YOU are busy, or should be. We have troubles, too, and must save time. As a help we cut out surplus words and mean what we say. We've been more than two years preparing this Catalog. There is not an idle word in it. We expect you to read, believe and prove every word

read, believe and prove every word

THE GOLD NURSERY COMPANY

If you have n't our prices, write for them.

before placing your order



A MODERN NURSERY

*SOME POINTS ABOUT A THRIVING, WELL ESTABLISHED
AND FULLY EQUIPPED BUSINESS*

By Artemas Williams, Pomeroy, Ohio



YOU ARE IN ANY WAY INTERESTED in orchard, tree, plant and vine culture, it will pay you to visit the Gold Nurseries, operated by The Gold Nursery Company, at Mason City, West Virginia. The writer hereof had the pleasure of taking a trip through the various plants of this up-to-date industry and will set down here some of the impressions obtained by his visit. We found the proprietors thoroughly practical, genial and companionable. They are self-made. They began at the bottom round, and have spent their whole lives at the business. What they now possess both in equipment and experience is the fruit of their own efforts.

We were assured and from actual sight and examination were convinced that each year has marked a growth in acres, facilities, experience and trade. Strict personal attention, constant studying and planning at home and through travel, ready adjustment to the changes and advances in the business itself and throughout the country, seeking new markets and extending the trade, a flexible business system, capacity, honesty, industry and integrity—these are the foundation stones on which has been reared the superstructure of a splendid industry.

No better institution for growing and marketing, in prime condition, all sorts of IMPROVED NURSERY STOCK exists in this country. The very latest devices for speed and accuracy, both in fields and offices, are used and no expense, time or effort is spared to secure firstclass results. Each branch of the business is under the special charge of a member of the firm.

FINE LAND--STRONG STOCK

The growing stock is planted on the finest Ohio River bottom land, sandy loam, which has been inspected and approved by the state entomologist of West Virginia. It is ideal land for the purpose of raising strong, healthy nursery stock.

In the main nursery and various branches will be found some 1,500,000 apple, 800,000 peach, and 150,000 pear, cherry and plum trees.

PERFECT ROOTS MAKE PERFECT TREES

The practice (which obtains among too many nurserymen) of cutting in pieces the seedlings or roots which are a foundation for the trees, is not followed by this firm and all stock is guaranteed (and will show for itself) to be GROWN FROM WHOLE ROOTS—one seedling to the tree—thus giving a natural and perfect root-system to each individual tree, insuring its capacity for vigorous, healthy, symmetrical growth. Of course, making two or more trees from one seedling is CHEAPER TO THE NURSERYMAN, but gives the buyer a mutilated tree. This firm will not grow or sell such inferior stock.

THOROUGH CULTIVATION

Special attention is paid by this firm to the preparation of the soil in which their trees are grown. Not only is it thoroughly cleaned, inspected and officially approved before it is used but after the stock is planted there is ceaseless cultivation, deep plowing and thorough stirring up of the soil—letting in air and moisture and giving splendid opportunity for the development of the root-system. Their facilities for deep plowing, spraying, fertilizing and all forms of treatment for growing crops are unsurpassed.

FROM THE FIELD TO YOUR ORCHARD OR GARDEN

Ample Facilities For Speedy Packing and Shipping

The perishable nature of the product requires that care and haste be used in marketing. So the packing houses and grounds are supplied with the latest contrivances for packing and shipping so that when the stock is ready for the spring and fall market, and all the energies of the working force are taxed to transfer the product from the fields to market no time is lost. The stock is conveyed from the fields to the packing grounds and kept fresh by the splendid water system, while day and night shifts of the skilled workmen are employed in crating orders.

ELECTRIC LIGHT PLANT AND WATER SYSTEM

A splendid water system is maintained by which an abundance of pure water from the gravel strata underlying on the Ohio River is forced to all parts of the plant, for use in the various departments, residences and lawns and for protection in case of fire. A fully equipped electric light and storage plant furnishes ample light for all points on the grounds, lawns, etc.

OTHER FACILITIES

Besides the facilities heretofore named there are connected with the plant a planing mill and carpenter shop, in which are made all the crates, boxes and other conveniences for the firm's business. All sorts of modern field machinery are kept and added to as occasion requires. A full supply of automobiles and other vehicles add to the completeness of the equipment for use in the various activities of the firm and to carry interested visitors to all parts of the plant and its branches.

Two commodious residences, furnished with ample modern outfit, are set amid lawns adorned with all kinds of ornamental, shade and fruit trees

and all sorts of farm and produce as well as other articles for use in the business, are grown on the farms in connection with the plant.

HUNDRED-AND-FIFTY-ACRE ORCHARD

To show that this firm believes in the value and productiveness of its own output it needs only to be said that they have recently purchased a tract of land containing one hundred and fifty acres and are planting it with apple trees from their nurseries, which in due season will give a product for which there is daily more and more demand. "Go thou and do likewise."

PERSONAL SUPERVISION--SATISFACTORY RESULTS

These nurseries are owned and controlled exclusively by the Golds and all departments and branches are under the direct supervision of members of the firm and interested in its success.

Mr. W. A. Gold has the oversight of the Field Work—preparation of soil, planting, cultivating, grafting, budding, pruning, digging, packing and shipping. He is assisted by two foremen, one for labor and one for team work.

Mr. A. F. Gold has general charge of Office Work and Sales Department. In the office Mrs. A. F. Gold is in charge of the order division—receiving, inspecting and assorting. Mrs. W. A. Gold has control of the collection and settling with salesmen division. Both ladies are members of the firm. The minor work in the office is in charge of competent employes. Six persons are employed in the offices which are supplied with four type writers and all modern business conveniences and labor saving devices.

FINANCIAL STABILITY--HIGH-GRADE PRODUCT

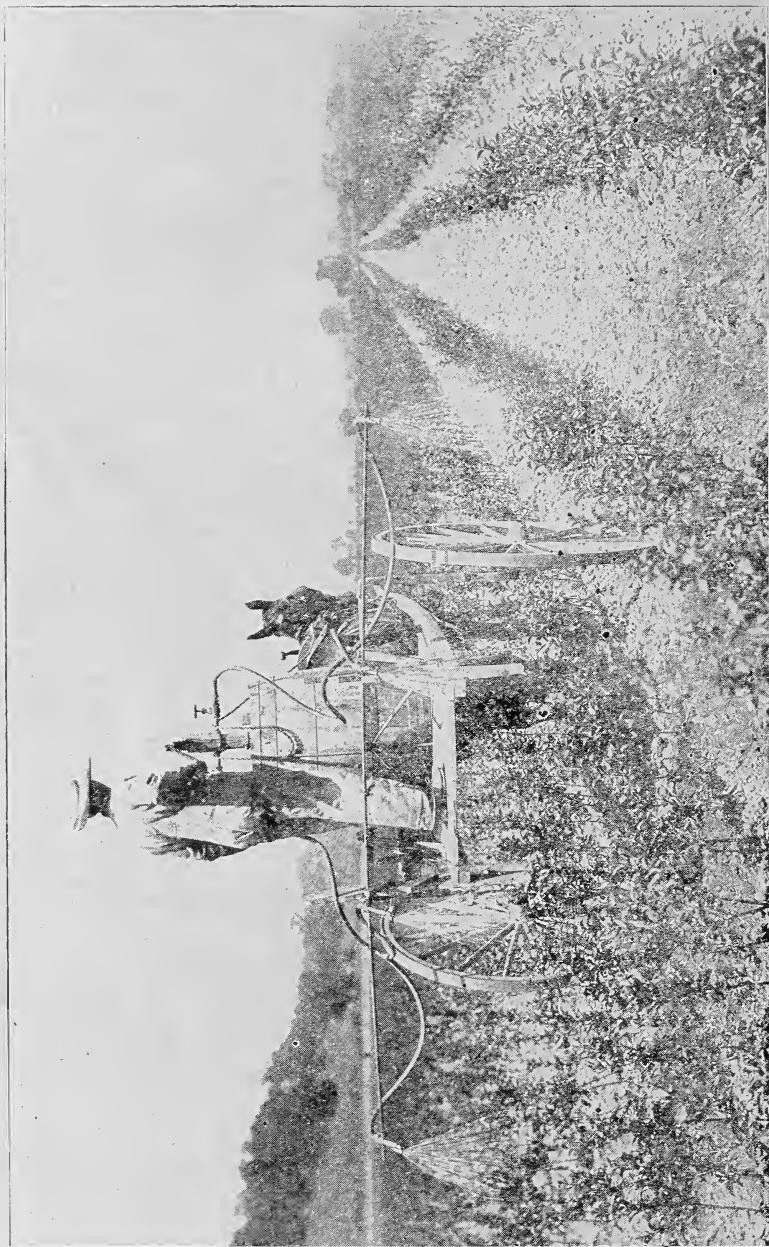
From its earliest history, through the business experiences of about forty-two years this firm has been especially noted for its financial integrity and soundness. It is a matter of pardonable pride with them that the steady growth and continued success of the business is the result of building it solidly on the foundation-stones of energy, ability and honesty.

This Nursery is by far the largest and most completely equipped in the state and has practically unlimited room for growth. The plant is entirely new and its product young, thrifty and clean: experts pronounce it as good as is grown. The buildings are well kept and the surroundings indicate thrift and industry. The proprietors are hard workers, good managers, and pleasant people to deal with. This we can say after long dealing with them.

A cordial invitation is extended to all interested to visit this plant and inspect its facilities, methods and product.

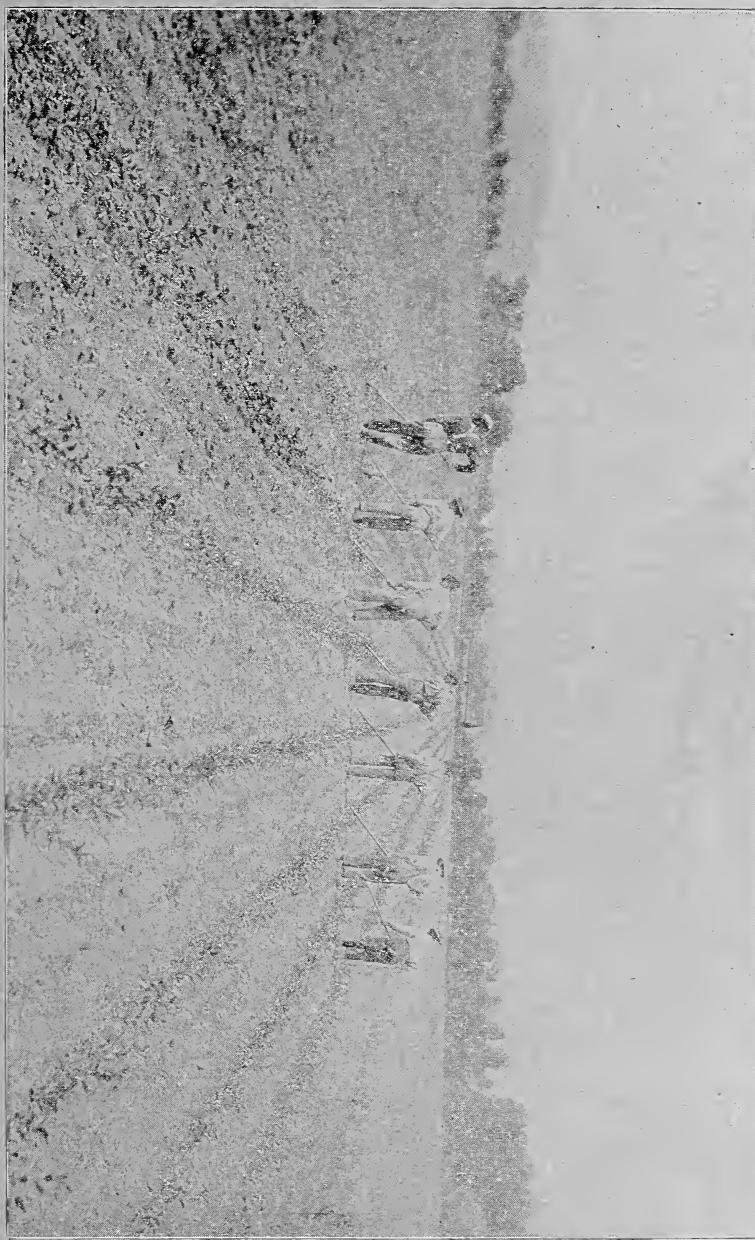
Address all correspondence to the main office, Mason City, W. Va.

In the following pages are shown some scenes, photographed from life, which will give the reader a better idea of the business than pages of description.



NURSERY SPRAYING—A SCIENTIFIC TRIUMPH—OUR SPRAYING APPARATUS

During the process of our experiments and investigations for the purpose of obtaining knowledge of causes and effects, our attention has centered, for some years back, on the scientific experiments in spraying to obtain two distinct results. First. Spraying with a solution of lime and sulphate of copper for the purpose of warding off fungous disease by the application of this solution to the foliage and thus to sustain the growing functions of trees and plants. Second. To destroy the insects by adding arsenic poisons in prescribed quantities. Under this method we are able to keep the trees in good growing condition during the entire summer season thereby counteracting a weak and tender second growth which is often the case when trees have stopped growing from some cause during the summer months. We find that the wood ripens up earlier and will go into the winter in better condition under this method. During the growing season our spraying outfit is kept in constant operation; it sprays four rows at a time; two men and a horse are required to operate it.



OVER 250,000 PEACH TREES IN ONE SOLID BLOCK. An ocean of trees, yet only a part of our annual output. Our peach trees are grown from the genuine natural peach seed, gathered in the mountains of Tennessee. Trees grown from this seed have all the health, vigor and hardiness of the original natural stock, retained and preserved, and will make profitable and lasting orchards. The trees here shown are but two months old and many of them measure 14 inches high, such wonderful growth being the result of careful fertilizing and good cultivation.



400,000 APPLE TREES.—Above cut represents one of our fields of WHOLE ROOT grafted apple trees. This picture was taken three months after trees were planted. Many of them measure 24 inches in height. This is not only the result of good land properly fertilized and cultivated, but is also the result of making trees on whole roots. In our method of making trees we use the entire seedling. Come and see our plant. We have one million apple coming one year old and would like to have you see them.



ONE OF THE GOLD NURSERY CO'S ONE YEAR OLD WHOLE ROOT APPLE TREES.
This tree was planted in our orchard on our Clifton farm. Tree was without branches and was cut back to 2 feet high. It was planted April 15 and photographed June 15, just two months from planting. The growth here shown represents the strength and vigor of our whole root one year apple.

Foundation Facts for Fruit-Growers

FIRST

The ROOT is the foundation of the tree. From this source it gets its life and thrift; It is easily seen by the least-educated beginner in tree culture that the more perfect the root-system of a tree, the surer it is to secure its natural growth and acquire the proper strength to bring it to the bearing age in a shorter time than if it had been stunted by not having the kind of root-system devised for it by nature. Nature is unerring in her processes. She laughs to scorn the malpractice of cutting the root-foundation (seedling) in pieces and giving the tree a smaller root-system than even common sense would say it should have to prepare it for the strain and struggle for hardy and productive existence.

When the apple seed is planted in the ground Nature grows from it a root-system for but one tree. The Gold Nursery Company FOLLOW HER METHOD by using the ENTIRE SEEDLING which Nature provides; they do not cut it in pieces as many nurserymen do. So much for Fact No. 1.

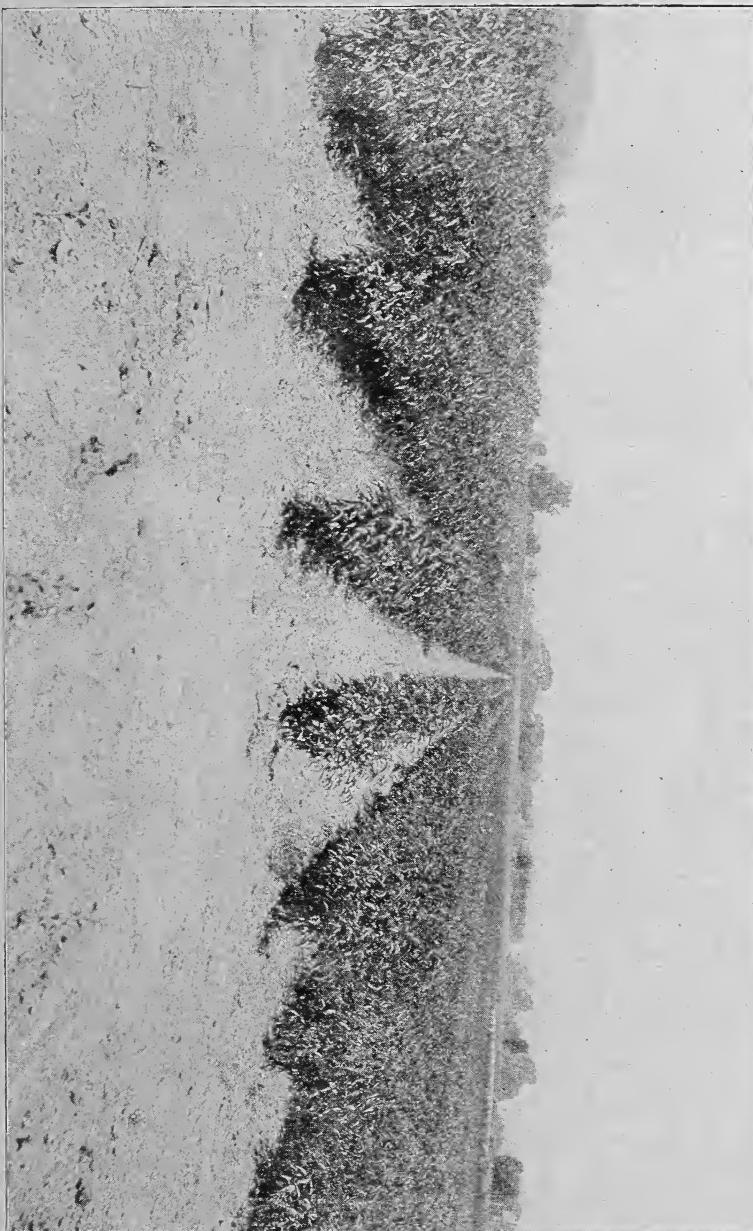
SECOND

Now for Fact 2.—The above easily-seen truth should prevent those who grow nursery stock for sale from practicing fraud on their patrons, and should caution Fruit Growers in their purchasing; but millions of piece-root trees are sold to confiding customers. Our firm will GUARANTEE each tree grown on and sold from our Nurseries to possess a Whole-Root System (one entire Seedling to each tree) that will insure its sturdy, symmetrical growth and productiveness, according to Mother Nature's own wise plans. Such trees will perfect their fruit at a much earlier date than those whose roots have been mutilated in the interests of false economy. WE HAVE MILLIONS of these whole-root guaranteed trees of all kinds and only await your inquiries and orders to satisfy you that our claims are founded on facts.

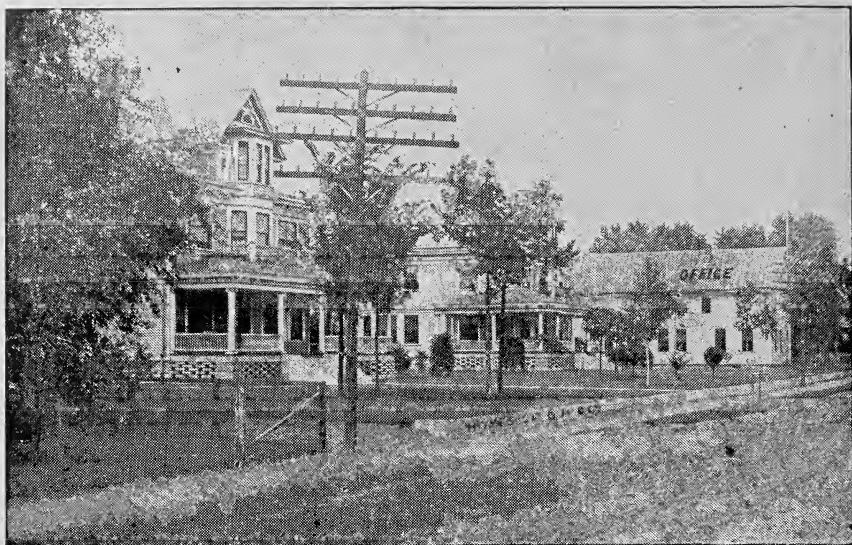


A Rare Opportunity

If you are an Orchardist, or if you are expecting to buy Nursery Stock, it will pay you to come to Mason City, West Virginia and SEE our stock—not just hear about it. Our Nurseries, Offices and Packing Grounds are but five minutes walk from the depot. Our Branch Nurseries are located as follows: Clifton, two miles below Mason City; Hartford, two miles above Mason City; and Graham Station, six miles above Mason City. These Nurseries are on Ohio River table land above high water mark, and we can show you more Trees, Vines, Plants and Shrubbery in these four Nursery Plants than you can see in all the other nurseries combined. Do not take our word for it, but come and see for yourself. We would be glad to show you around and have comfortable conveyances for that purpose. It will not cost you one cent while you are here.



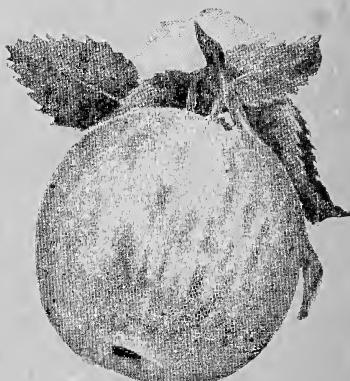
A BLOCK OF PEACH TREES READY FOR BUDDING



HOMES OF THE GOLDS AND MAIN OFFICE OF THE GOLD NURSERY COMPANY
AT MASON CITY, WEST VIRGINIA

YORK IMPERIAL APPLE

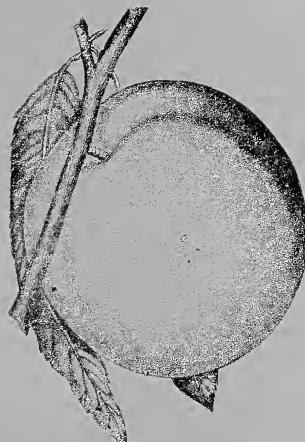
Tree strong grower and productive; fruit large and somewhat lop-sided. Surface smooth, color mixed bright red on yellow ground. Flesh yellowish, tender, juicy and very good, mild subacid. Excellent for market, table or kitchen. Good from November till June.





A GROUP OF EXPERIENCED BUDDERS

An aggregation of skilled workmen in the art of budding trees. A crowd of active people selected from the most reliable, skilled and intelligent help at the Nursery. The budding season usually opens about July 15, and closes Sept. 15. One would hardly believe it possible for one man to insert 4,000 buds in a day of ten hours, yet this remarkable feat can be accomplished by some of our men. Twenty years ago 1,000 buds per day was considered a big day's work for an experienced budder. Pray have we kept pace with the progressive movement of the world, have we improved our conditions?

*ELBERTA PEACH*

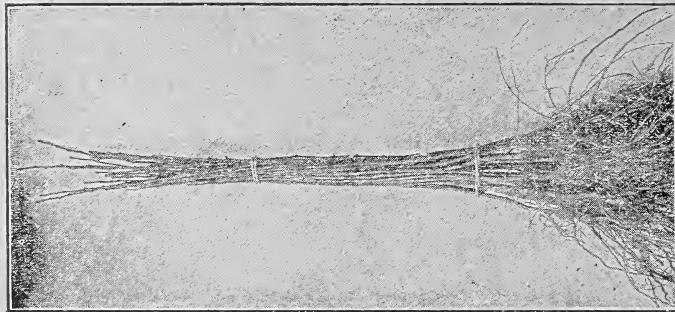
Large, yellow with red cheek, flesh yellow, firm, juicy and of high quality. Exceedingly prolific, sure bearer and hardy. It does equally well in all peach sections, North and South. One of the very best varieties for both home use or for market.

Time of ripening, August.

GOLDS' WHOLE ROOT TREES

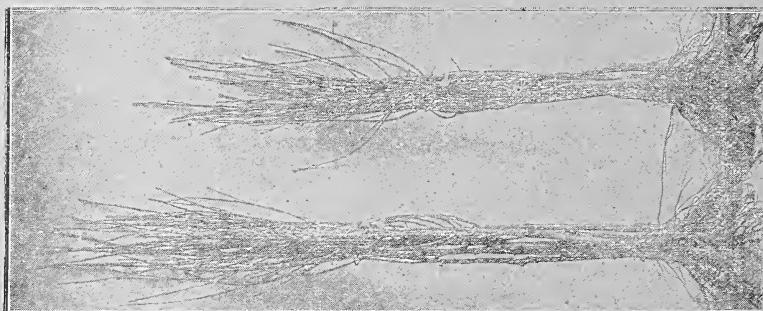
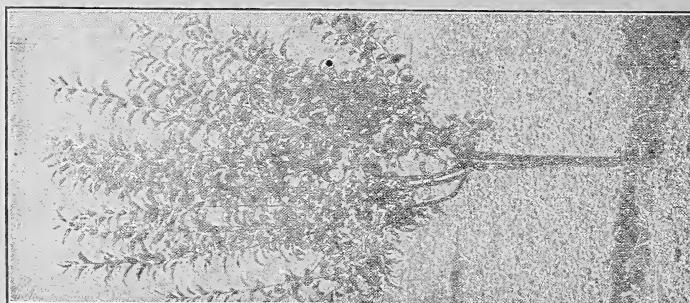
This page is presented primarily for the showing of the essential points which go to make a good tree. We think we may be permitted to mention that a large amount of Nursery stock which is annually delivered is far from being what it ought to be, in point of quality, size and root. FIRST-CLASS trees should have smooth, clean, fresh and healthy bodies, strong, healthy and vigorous roots and the grades should be as even as possible both in height and caliper, not overgrown or under size. Intelligent planters look for the best and are willing to pay fair prices for good, healthy and reliable stock. Such planters invariably have the best orchards, while those who continually figure to get the cheapest have the poorest orchards and in some instances, none at all.

The group of trees here shown are all made from No. 1. Seedlings, crown grafted. The whole root was used. In making all trees we use the whole root, one Seedling being used to make one tree. Many nurserymen try to increase their gains by making piece root trees, but this is always at the expense of the planter.



DESCRIPTION OF ILLUSTRATIONS

- | | |
|---|--|
| NO. 1. | NO. 2. |
| A branch of 25 whole root, one year after being planted in orchard. | A York Imperial apple tree, 2 yrs. after being planted in orchard.
This tree was one year, 3 to 4 ft. when planted. |
| 3 to 4 ft. apple trees | |



- | | |
|--|---|
| NO. 3 | NO. 4 |
| A branch of 10 each of 4 to 5 ft. and 5 to 6 ft. whole root apple trees. | A branch of 25 whole root, one year after being planted in orchard. |



A BLOCK OF YOUNG PEACH. Here we show a block of peach trees, but a few weeks old from the seed. These Seedlings will be some three feet high by August 1st, at which time we will bud them. The growing of peach is one of our specialties. We grow several hundred thousand of them each year. In this climate peach trees make a strong, hardy, healthy growth and ripen up their wood early in the fall.

DISTANCES FOR PLANTING

Apples.....	30 to 35 feet apart	Apricots	16 to 20 feet apart
Pears, Stand.....	16 to 20 "	Grapes	8 feet apart
" Dwarf	12 to 16 "	Gooseberries.....	4 to 6 feet apart
Cherries.....	16 to 20 "	Currants	4 to 6 "
Pins.....	16 to 20 "	Raspberries, Red ..	2 x 7 "
Peaches.....	16 to 20 "	Raspberries, Black ..	3 x 7 "
Quinces	12 to 16 "	Blackberries	3 x 7 "

NUMBER OF TREES AND PLANTS TO AN ACRE

At 4 feet apart each way.....	2723	At 16 feet apart each way.....	170
" 5 " " " "	1742	" 18 " " " "	134
" 6 " " " "	1210	" 20 " " " "	109
" 8 " " " "	681	" 25 " " " "	70
" 10 " " " "	435	" 30 " " " "	50
" 12 " " " "	302	" 33 " " " "	40

INSTRUCTIONS FOR TRANSPLANTING

Immediately after receiving your trees or plants from the nursery, moisten thoroughly and wrap or cover to prevent drying out, after which take them home at once, and heel in without delay. Cover all the roots good and deep, and moisten the soil if necessary. Raspberries and blackberries should be kept in cellar well dampened until ready to plant. Be sure to keep the stock moist all the time until planted.

ROOT PRUNING BEFORE PLANTING

The roots of trees, grapes, gooseberries and currants should be carefully pruned before planting. For this purpose use a sharp knife, and cut off all ends, also broken and bruised roots, smoothly from the under side. The wounds thus made will callous over very soon and throw out strong roots, making the tree vigorous and lasting.

VARIETY LIST

Following is a List of the Varieties of Nursery Stock Grown and For Sale by The Gold Nursery Company, Mason City, W. Va.

Fruit Department

APPLES

A—For Autumn

Arkansas Black w
Albemarle Pippin w
Baldwin w
Bendavis w
Blue Rambo w
Benoni s
Black Bendavis
Carolina Red June s
Duchess a
Delicious a
Early Harvest s
English Rambo w
Fall Rambo a
Fall Walter a
Famuse
Golden Sweet s
Gano w
Grimes Golden w
Hubbardson's Nonsuch w
Ingram w
Jonathan w

W--For Winter

King David w
Lady Washington a
Livland Raspberry
Maiden Blush a
Mammoth Pippin a
Manna a
Mammoth B twig w
Missouri Pippin w
McIntosh w
Northern Spy w
N. W. Greening w
Paradise Sweet w
Pumpkin Sweet a
Pound Royal a
Pewaukee w
Rawles Janett w
Romanite w
Rome Beauty w
R. I. Greening w
Red Penock w
Rox Russett w
Ramsdale Sweet s

S--For Summer

Ea. Strawberry s
Sweet Bough s
Stark w
Smith Cider w
Summer Queen s
Summer Rambo s
Sweet June s
Sweet Russett a
Stayman Winesap w
Sutton Beauty w
Spitzenburg w
Talman Sweet a
Wealthy a
Walbridge w
Willow Twig w
Wolf River a
Wagoner w
Winter Banana w
Yellow Transparent s
York Imperial w
Yellow Belflower w

CRAB APPLES

General Grant
Hughes Va. for Cider
Martha

Hyslop
Transcendent
Yellow Siberian

Quaker Beauty
Whitney No. 20
Winter Sweet

PEACHES

F--For Freestone

Admiral Dewey f
Alexander f
Beer Smock f
Beer Late f
Bileus Late f
Bell of Georgia f
Champion f
Carman f
Chair's Choice f
Farly Barnard f
Elberta

Fox's Seedling f
Ford's Late f
Foster f
Fitzgerald f
Globe f
Greensboro f
Gold Drop f
Hill's Chili f
Heath Cling c
Kalamazoo f

C--For Cling

Lemon Free
Lemon Cling c
Mt. Rose f
Reve's Favorite f
R. E. Lee c
Stump f
Salway f
Steven's Rareripe f
Wonderful f
Wheatland f

PEARS

Kieffer	Bartlett	Flemish Beauty
Koonce	Garber	Duchess
Lincoln	Wilder Early	Idaho
Lawrence	Howell	Seckle

*CHERRIES**Sweet*

Black Tartarian	Gov. Wood	Rockport	Windsor
Black Eagle	Ida	Wrag	Yellow Spanish

Sour

Dyehouse	English Morello	Large Montmorency
Lewis Phil	Early Richmond	Empress Eugene
Late Duke		May Duke

PLUMS

Abundance	Hightop Damson	Moore's Arctic
Wild Goose	Coe's Golden Drop	German Prune
Lombard	Wickson	Yellow Gage
	Satsuma	

APRICOTS

Acme	Early Golden	Alexander	J. L. Budd
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QUINCES

Orange	Meeches	Angers	Champion
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MULBERRIES

Downing	Russian	American	Champion
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GRAPES

Concord	Moore's Early	Brighton	Moore's Diamond
Pocklington	Niagara	Catawba	Agawam
Duchess	Empire State	Campbell's Early	
Isabelle	Lutie		

RASPBERRIES

Loudon	Cumberland	Conrath	Souhegan
Gregg	Palmer	Miller's Red	Kansas

*BLACKBERRIES**Fine, Well-rooted Plants*

Early Harvest	Erie	Snyder	Tyler
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DEWBERRIES

Lucretia		Logan
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CURRANTS

Cherry	Fays	North Star	White Dutch
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GOOSEBERRIES

Downing	Houghton	Industry	Keepsake
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ASPARAGUS

Cumberland	Palmetto
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RHUBARB, OR PIE PLANT

Lineous	Queen
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ORNAMENTAL DEPARTMENT

NOTE 1. The size mentioned after each variety is that considered proper for first-class trees, suitable for transplanting. The size varies according to the habit of growth of the varieties mentioned, as, of course, some trees when fully grown, are smaller than others, but equally as good.

NOTE 2. We divide the ornamental trees into two classes: Those suitable for street planting—Class A. Those suitable for lawns—Class B. (Those that can be used for either are marked A and B.)

- Alder, European, 6 to 8 ft. B
- Beechi, purple leaved, 4 to 6 ft. B
- Birch, purple, 6 to 7 ft. B
- Catalpa, very fine, 7 to 9 ft. B
- Cherry, double flowering, 4 to 5 ft. B
- Chestnut, American Sweet, 6 to 7 ft. B
- Chestnut, Spanish, 4 to 5 ft. B
- Elm, English, 7 to 8 ft. B
- Elm, Scotch, 7 to 8 ft. A and B
- Linden, European, 8 to 9 ft. A and B
- Linden, American, 8 to 9 ft. A and B
- Maple Sugar, or Rock, fine for shade, A
- Maple, Norway, quick growth, A
- Mountain Ash, European, 7 to 8 ft. B
- Mountain Ash, American, 7 to 8 ft. B
- Magnolia, Spesiosa, 3 to 4 ft. B
- Magnolia, Soulandeana, 3 to 4 ft. B
- Peach, Bloodleaf, 3 to 4 ft. B
- Pissardi, very fine ornament, 4 to 5 ft. B
- Poplar, Carolina, fine for shade, 8 to 10 ft. A and B
- Walnut, English, 5 to 6 ft. B

WEEPING TREES

- Ash, European, weeping, 5 to 6 ft. B
- Birch, cutleaved, weeping, 6 to 7 ft. B
- Elm, Camperdown, weeping, 6 to 7 ft. B
- Mountain Ash, weeping, 5 to 6 ft. B
- Mulberry, Teas, weeping, the finest tree known, B
- Willow, Kilmarnock, weeping, 5 to 6 ft. B
- Willow, Bablonica, or Common Weeping, 7 to 8 ft.

1915
::: THIS IS A LIST OF WHAT WE GROW :::

Variety List

This is a list of the varieties of nursery stock
grown and for sale by The Gold Nursery Co.
of Mason City, W. Va.

FRUIT DEPARTMENT

Apples

A FOR AUTUMN
Arkansas Black w
Bentley Sweet a
Bailey Sweet w
Baldwin w
Ben Davis w
Bismarck, new, w
Black Ben Davis w
Black Rambo w
Bononi s
Casto Sweet w
Carolina Red June s
Delicious w
Duchess a
Early Harvest s
English Rambo w
Fall Rambo a
Fall Walter a
Golden Sweet s
Gano w
Grimes Golden w

W FOR WINTER
Indiana Favorite w
Juneeating s
Jacob Sweet a
Janett w
Jonathan w
Lady Washington a
Maiden Blush a
Mammouth Pippin a
Mann a
Mammouth B twig w
Missouri Pippin w
Northern Spy w
N. W. Greening w
Opolepent w
Paradise Sweet w
Pumpkin Sweet a
Pound Royal a
Pewaukee w
Romanite w
Rome Beauty w
R. I. Greening w

S FOR SUMMER
Red Penock w
Rox Russet w
Ea Strawberry s
Sweet Bough s
Stark w
Smith Cider w
Summer Queen s
Summer Rambo s
Sweet June s
Sweet Russet a
Stayman Winesap w
Sutton Beauty w
Talmor Sweet a
Wealthy a
Walbridge w
Willow Twig w
Wolf River a
Yellow Transparent s
York Imperial w
Yellow Bellflower w

Crab Apples

General Grant
Hughs Va. for cider
Martha

Hyslop
Transcendent
Yellow Siberian

Quaker Beauty
Whitney No. 20
Winter Sweet

Pears

Kieffer
Koonce
Lincoln
Lawrence

Bartlett
Garber
Wilder Early
Howell

Flemish beauty
Duchess
Idaho
Seckle

Peaches

F FOR FREESTONE

Admiral Dewey f
Alexander f
Beer Smock f
Beer Late f
Bileus Late f
Belle of Georgia f
Champion f
Carman f
Chair's Choice f
Early Bernard f
Elberta f

Fox's Seedling f
Ford's Late f
Foster f
Fitzgerald f
Globe f
Greensboro f
Gold Drop f
Hill's Chili f
Heath Cling c
Kalamazoo f
Lemon Free f

C FOR CLING

Lemon Cling c
Mt. Rose f
Reve's Favorite f
R. E. Lee c
Stump f
Salway f
Stevens Rareripe f
Tippecanoe c
Wonderful f
Wheatland f
Yellow St. John f

: : : DON'T SELL OUTSIDE THIS LIST : : :

Ornamental Department

Note 1. The size mentioned after each variety is that considered proper to first-class trees, suitable for transplanting. The size varies according to the habit of growth of the varieties mentioned, as, of course some trees when fully grown are smaller than others, but equally as good.

Note 2. We divide the ornamental trees into two classes:— Those suitable for street planting—Class A. Those suitable for lawns—Class B (Those that can be used for either are marked A and B.)

- Alder, European, 6 to 8 ft. B
- Birch, purple, 6 to 7 ft. B
- Catalpa, very fine, 7 to 9 ft. B
- Cherry, double flowering, 4 to 5 ft. B
- Chestnut, American, Sweet, 6 to 7 ft. B
- Chestnut, Spanish, 4 to 5 ft. B
- Elm, English, 7 to 8 ft. B
- Elm, Scotch, 7 to 8 ft. A and B
- Linden, European, 8 to 9 ft. A and B
- Maple Sugar, or Rock, fine for shade A
- Maple, Norway, quick growth, A
- Mountain Ash, European, 7 to 8 ft. B
- Mountain Ash, American, 7 to 8 ft. B
- Magnolia, Spesoica, 3 to 4 ft. B
- Magnolia, Soulandeana, 3 to 4 ft. B
- Peach, Bloodleaf, 3 to 4 ft. B
- Pissardi, very fine ornament, 4 to 5 ft. B
- Poplar, Carolina, fine for shade, 8 to 10 ft. A and B
- Walnut, English, 5 to 6 ft. B

Weeping Trees

- Ash, European weeping, 5 to 6 ft. B
- Birch, cutleafed weeping, 6 to 7 ft. B
- Elm, Camperdown weeping, 6 to 7 ft. B
- Mountain Ash, weeping, 5 to 6 ft. B
- Mulberry, Teas, weeping, the finest tree know, B
- Willow, Kilmarnock, weeping, 5 to 6 ft. B
- Willow, Bablonica, or Common Weeping, 7 to 8 ft. B

:: DON'T ASK FOR THINGS NOT IN THIS LIST ::

CHERRIES

Sweet

Black Tartarian	Gov. Wood	Rockport	Windsor
Black Eagle	Ida	Wragg	Yel. Spanish

Sour

Lewis Phil.	English Morello	May Duke
Dyehouse	Early Richmond	Late Duke
	Empress Eugene	Large Montgomery

PLUMS

Abundance	Hightop Damson	Moore's Artic
Wild Goose	Coe's Golden Drop	German Prune
Lombard	Wickson	Yellow Gage
	Satsuma	

APRICOTS

Acme	Early Golden	Alexander	J. L. Budd
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QUINCES

Champion	Angers	Meeches	Orange
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MULBERRIES

Downing	Russian	American	Champion
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GRAPES

Concord	Moore's Early	Salem	Warden
Champion	Niagara	Brighton	Moore's Diamond
Pocklington	Empire State	Catawba	Green Mountain

RASPBERRIES

Louden	Cumberland	Conrath	Souhegan
Gregg	Palmer	Miller's Red	Kansas

St. Regus

BLACKBERRIES

Early Harvest	Fine, Well-rooted Plants		
	Erie	Snyder	Tyler
			Blowers

DEWBERRIES

Logan		Lucretia	
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CURRANTS

Cherry	Fays	North Star	White Dutch
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GOOSEBERRIES

Downing	Houghton	Industry	Keepsake
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ASPARAGUS

Cumberland		Palmetto	
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RHUBARB, or PIE PLANT

Lineous		Queen	
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: : : THIS IS A LIST OF WHAT WE GROW : : :

Hedging for Defense

Honey Locust, 2 yr., 18 to 24 in. Japan Quince, 15 to 18 in
Osage Orange, 15 to 18 in. Privit California, 18 to 24 in.

Shrubs

Upright, clean, bright stock. Strictly prime.

Note—The size mentioned after each variety is that considered as proper to first-class plants, suitable for transplanting. The size varies according to the habit of growth of the varieties mentioned, as, of course some plants when fully grown are smaller than others, but exactly as good.

Sweet-Scented Shrub, 2 to 3 ft.	Japan Quince, 2 to 3 ft.
Berberis Purple, 2 to 3 ft.	Snowballs, Japan, 2 to 3 ft.
Elder Golden, 2 to 3 ft.	Syringa Golden, 2 to 3 ft.
Honeysuckle, red and white 2 to 3 ft	Weigelia Rosa, 2 to 3 ft.
Hydrangea Paniculata, 2 to 3 ft.	Weigelia, white, 2 to 3 ft.

Climbing Shrubs

Ampelopsis, Kritchii, or Japan Ivy
Honeysuckle, Hall's Japan
Honeysuckle, Scarlet Trumpet
Wisteria Purple

Clematis

Strong, Two Year Plants

Duchess of Edenburg, white	Henry II.
Jackmanii Purple	Kermesina Red
Madam Ed. Andre, red	Pamculala

Evergreens

Hrborvita, American, Pyramidal form, 2 to 3 ft.
Austrian Pine, 2 to 3 ft.
Colorado Blue Spruce, 18 to 24 inches
Irish Juniper, fine pyramidal form, 2 to 3 ft.
Norway Spruce, 3 to 4 ft.
Balsam Fir, 3 to 4 ft.

N.B.—We cannot agree to replace Evergreens free. We will replace them at half price, unless where we furnish large lots to Cemeteries or Parks, and superintend the planting. In these cases we insure the trees to grow.

Roses

We wish to state to our patrons that we do not grow Roses, but we can furnish any variety. We procure them of a reliable firm and send out strong, two-year plants and they are in every way much better than the ones so freely advertised and sent out by mail, which are small, tender shoots, started in a greenhouse and sent out before they have established growth and constitution to stand the shock of transplanting.

THE GOLD NURSERY COMPANY
Mason City, Mason County, W. Va.



Three Points for Fruit Growers

By a Nursery Company that has an Honest Record and a Successful Experience of 50 years devoted to perfecting the quality of, and improving the methods of growing, all kinds of Nursery Stock for those who GROW FRUIT for the Markets.

A Careful Reading of the following will probably benefit us all.

First Point

The Gold Nursery Company, at Mason City W. Va., is incorporated under State law and is thoroughly organized and equipped to grow, sell, ship and deliver in first class growing condition, all kinds of Improved Nursery Stock. Each department of the business is under the Personal Supervision of a member of the firm, and no pains or expense are spared in making any change or improvement that will perfect the plant and keep pace with the march of progress in this important industry. The LAND IN USE is Ohio River table land; sandy loam and clay, especially suited for producing thrifty Nursery Stock. Nothing is lacking in equipment or facilities for growing and shipping in any desired quantity. Your careful personal inspection is cordially invited.

Second Point

The R-O-O-T is almost, if not quite, the most important part of the Tree. Should the tree be lacking here there is no remedy but a new tree. We use Mother Nature's own way and give each and every tree grown on our grounds its own WHOLE root, using the entire seedling for one tree---not a piece of a root. It has therefore a WHOLE root-system with which to perfect its trunk, branches, foliage and fruit. This is a more expensive method for nurseryman but is directly to the interest of the buyer and the Fruit-Grower. We can prove this to be our method and guarantee every word of the above statements. We would welcome a chance to show you our plant.

Third Point

WE OFFER for the Fall of 1913 and Spring of 1914, 300,000 Peach, 500,000 two-year-old Apple, and have 1,000,000 Apple coming one year old, 700,000 of which we expect to offer for sale during the Fall of 1913. ALSO a complete stock of Pear, Plum, Cherry and Quince, budded on imported French Seedlings; also shade and Ornamental Trees, Vines and Plants. ALL OUR STOCK is planted on ground never before used for Nursery purposes, and is guaranteed free of insects and diseases. It is delivered in first-class growing condition and true to name. Should error occur we will cheerfully replace at our own expense. Mention Dept. N and write for Catalog and Price List.

The GOLD NURSERY COMPANY

W. A. GOLD, Prest. A. F. GOLD, Gen. Mgr. L. B. GOLD, Sec'y. E. P. GOLD, Treas.

Mason City, Mason County, West Va.

The Gold Nursery Company

MASON : MASON COUNTY, W. Va.

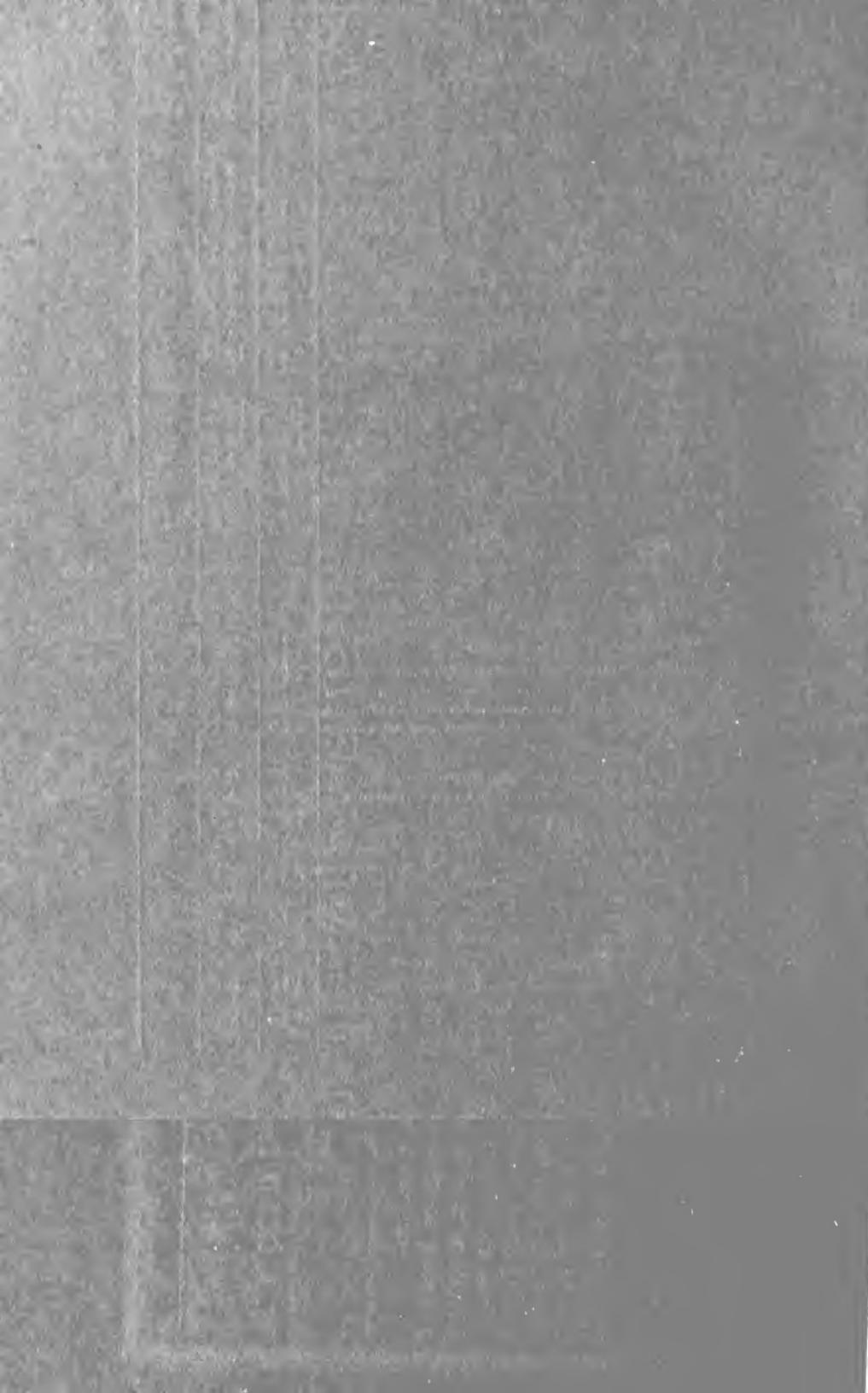
PRICE LIST

Board or Baldridge Freight Prepaid by us.

Half-Dozens at Dozen Rates 50 at 100 Rates 500 at 1000 Rate

$\hat{y}^{(k)} = \alpha + \beta_1 p(k) + \beta_2 q(k) + \beta_3 r(k)$

	Estd	Ex. Dif.	Pr. Ad.	Pr. 1000
APPLES—Two Year				
1 to 3 ft.	20	\$2.20	\$18.00	\$1.00
4 to 6 ft.	18	2.00	16.00	1.25 00
APPLES—One Year				
1 to 4 ft.	125	1.50	12.50	100.00
PEACHES				
1 to 6 ft. 9 to 16 in. and up	15	1.75	14.00	1.00 00
4 to 5 ft. 7 to 16 to 9 to 16 in.	12	1.50	12.00	0.80 00
1 to 4 ft. 6 to 7 to 16 in.	10	1.20	10.00	0.75 00
2 to 3 ft.			7.00	50.00
PEARS				
5 to 7 ft. 1 in. and up	50	5.00	35.00	200.00
4 to 5 ft. 7 to 1 in.	40	4.00	28.00	180.00
CHERRIES				
5 to 6 ft. 1 in. and up	50	5.00	35.00	200.00
4 to 5 ft. 7 to 1 in.	40	4.00	28.00	180.00
APRICOTS AND NECTARINES				
3 to 6 ft. 1 in. and up	40	4.00	30.00	
4 to 5 ft. 6 to 3 in.	35	3.50	25.00	
PLUMS AND PRUNES				
5 to 6 ft. 7 in. and up	50	5.00	35.00	200.00
4 to 5 ft. 2 to 4 in.	40	4.00	28.00	180.00
QUINCES				
4 to 5 ft.	50	5.00	30.00	
3 to 4 ft.	40	4.00	28.00	200.00
MULBERRIES				
6 to 7 ft.	50	6.00		
GRAVES—Two Year Vines				
Concord	15	4.50	10.00	60.00
Other Varieties of Grapes	25	2.50	15.00	
RASPBERRIES				
BLACKBERRIES		1.00	2.50	20.00
DEWBERRIES		1.00	4.00	28.00
CURRENTS—Strong Two Year Plants		1.00	4.00	25.00
GOLDENBERRIES—Strong Two Year Plants		2.00	15.00	
ASPARAGUS—Strong Plants		2.00	15.00	
RHUBARB OR PIE PLANT		1.00	4.00	25.00
		2.00	15.00	100.00
ORNAMENTAL DEPARTMENT				
Catalpa, 7 to 9 ft.	1.00	5.00		
Cherry, double flowering, 4 to 5 ft.	75	7.50		
Chestnut, American, 6 to 7 ft.; Spanish, 4 to 5 ft.	75	7.50		
Elm, English and Scotch, 7 to 8 ft.	50	5.00		
Linden, European and American, 8 to 9 ft.	60	6.00		
Maple, Sugar and Norway, 8 to 9 ft.	1.00	10.00		
Mountain Ash, American and European	50	5.00		
Magnolias, 3 to 4 ft.	1.00	10.00		
Pissardi, 4 to 5 ft.	50	5.00		
Carolina Poplar, 8 to 10 ft.—fine for shade	60	6.00		
English Walnut	1.25	12.00		
WEPPING TREES				
Ash, European, weeping 5 to 6 ft.	1.00	10.00		
Birch, cultivated, weeping, 6 to 7 ft.	1.25	12.00		
Camperdown, Elm, 6 to 7 ft.	1.00	10.00		
Mountain Ash, 5 to 6 ft.	1.00	7.50		
To Is Weeping Mulberry, 6 to 7 ft.	2.00			
Kilmarnock Willow, 5 to 6 ft.	1.00	10.50		
Widow Balaurea, 7 to 8 ft.	80	8.00		
HEDGING FOR DEFENCE				
Honey Locust, 15 to 24 in.			4.00	15.00
Osage Orange, 15 to 18 in.			2.00	7.50
Japan Quince, 15 to 18 in.			10.00	50.00
California Privet, 18 to 24 in.	15	2.00	8.00	50.00
CLIMBING SHRUBS				
Anpolopsis Kritschii, or Japan Ivy	25	2.50		
Honeysuckle, Hales Japan	25	2.50		
Honeysuckle, Scarlet Trumpet	30	3.00		
Wisteria, Purple	50	5.00		
CLEMATISES				
Juckmanni	60	6.00		
Other Varieties of Clematises	40	4.00		
EVERGREENS				
Aborvitae American, 2 to 3 ft.	75	7.50		
Austrian Pine, 2 to 3 ft.	60	6.00		
Colorado Blue Spruce, 2 to 3 ft.	1.00	10.00		
Irish Juniper, 2 to 3 ft.	1.00	10.00		
Norway Spruce, 3 to 4 ft.	1.00	10.00		
Laislin Fir, 3 to 4 ft.	1.00	10.00		
ROSES				
Ramblers, crimson, yellow and white	75	6.00		
Moss and Perpetual	70	5.00		
Hybrid Perpetual, Everblooming	50	5.00		



HEDGING FOR DEFENSE

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Privet, California, 18 to 24 in.

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Madam Ed. Andre, Red	Paniculata

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Mason City, Mason County, W. Va.

“Wealth and Health”



To anyone seeking an investment which will not only give satisfactory financial results but at the same time pay splendid dividends in health and happiness, we would recommend the growing of fruits for the markets. No large outlay is necessary in the beginning. There are many more non-producers than producers; the demand is most always greater than the supply. The out-door occupation is a sure road to health and the fascination of detecting Mother Nature's secrets in the orchard, vineyard or garden, is bound to bring happiness. To insure complete success, be sure to secure your trees, vines and plants from a firm whose reputation for honesty and fair dealing has been established by more than fifty years of honorable and successful experience



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Mason City, W. Va.